

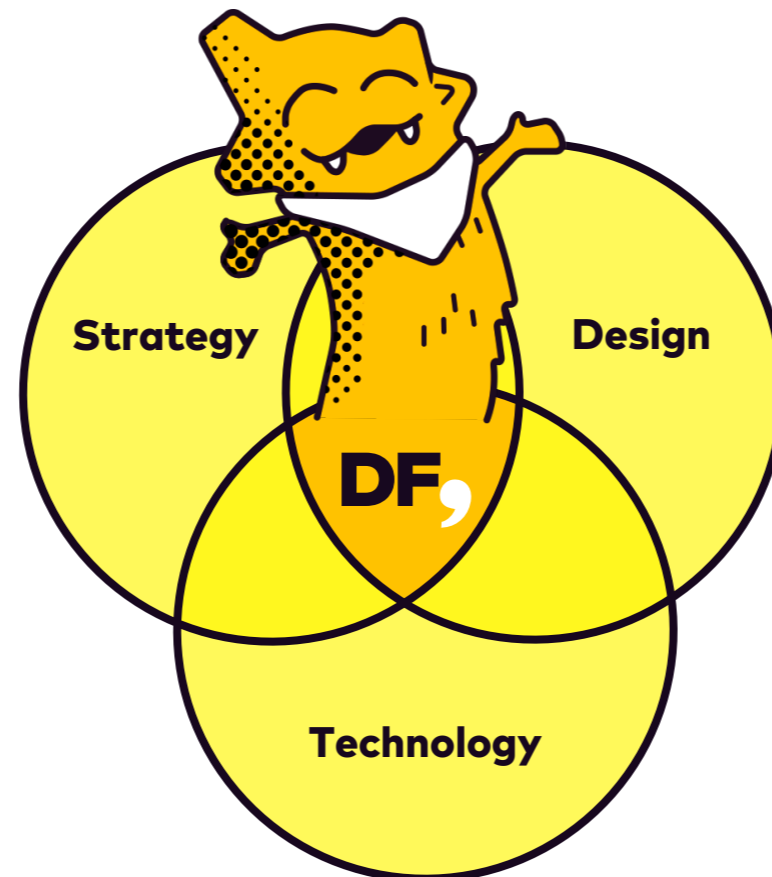
Dear Friend,

**we should work
together**

find out why

Dear Friend... who?

We are a digital product studio,
shaping experiences people truly love
to engage with.



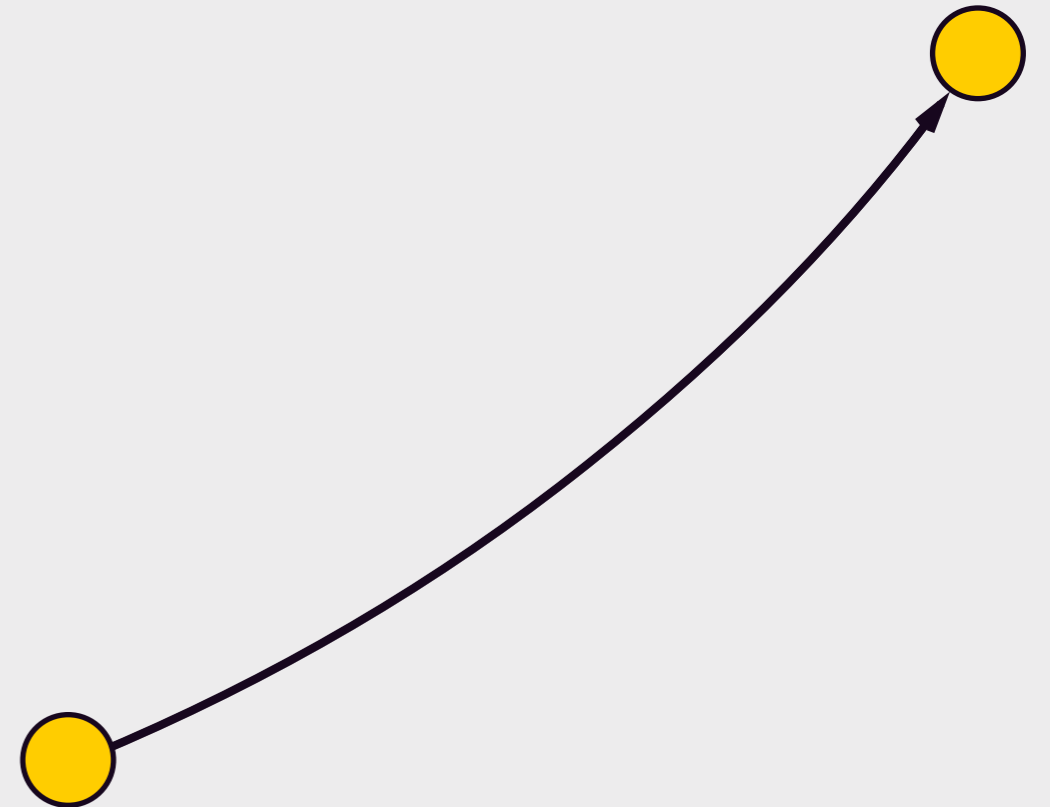
Let's talk digital
It's all about humans

Let's talk digital

Digital Transformation improves many aspects of daily life.

Still, demand for digital is on the rise.

People are expecting more and more of your products and services.

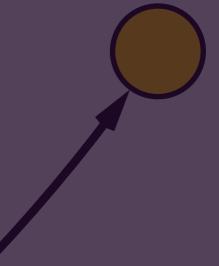


Hold up!

What is a digital product?

A website, web or mobile app, intranet, point of sale terminal, fair exhibition installation, IoT devices, car dashboard, VR / AR...

Anything that fulfils a human need via software.

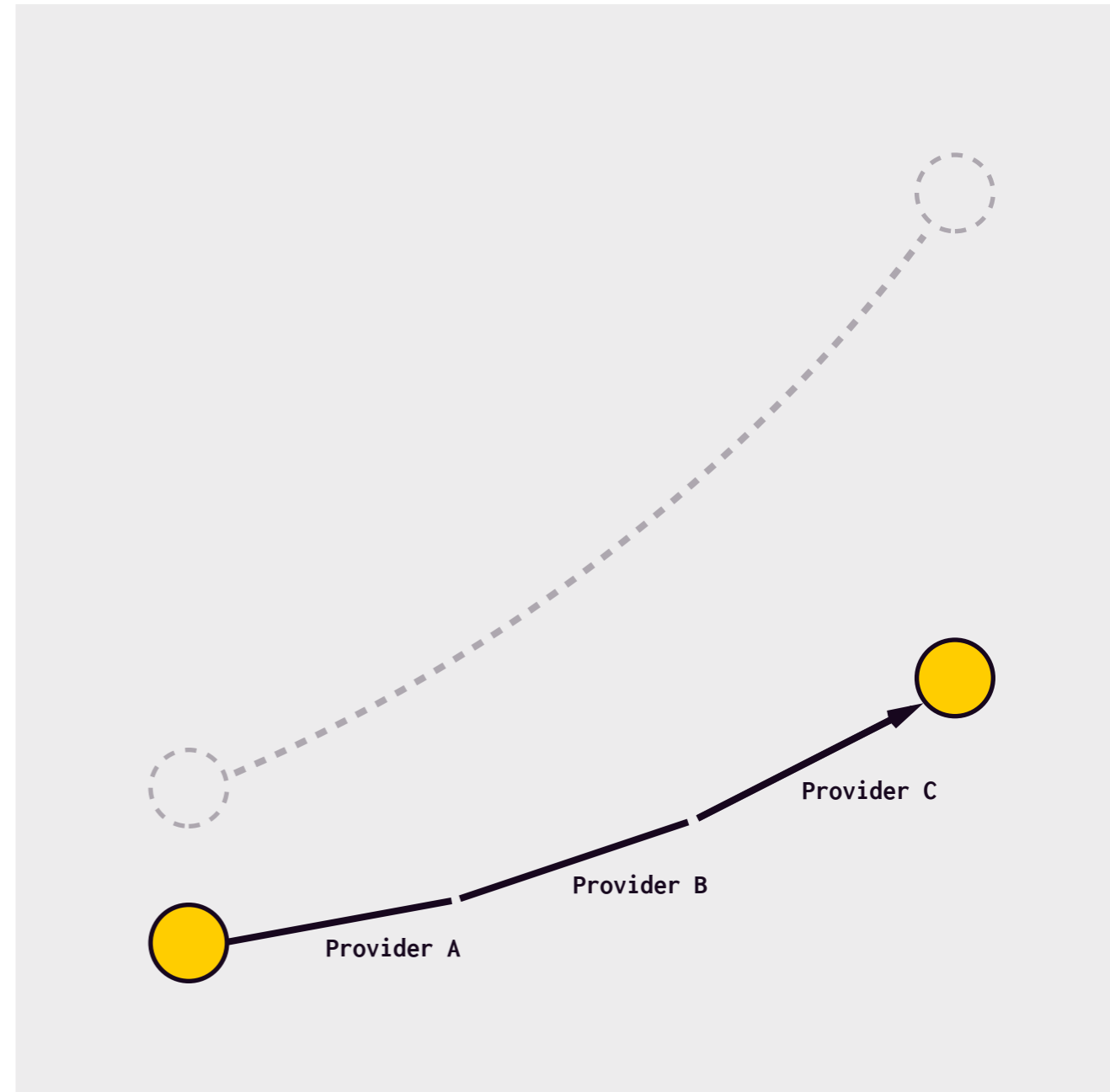


Let's talk digital

Why is it so hard to meet the growing demand?

Most products stem from a broken process.

Too many **disjunct** service providers with a **lack of digital know-how** solving the **wrong problems...** and forgetting about humans.

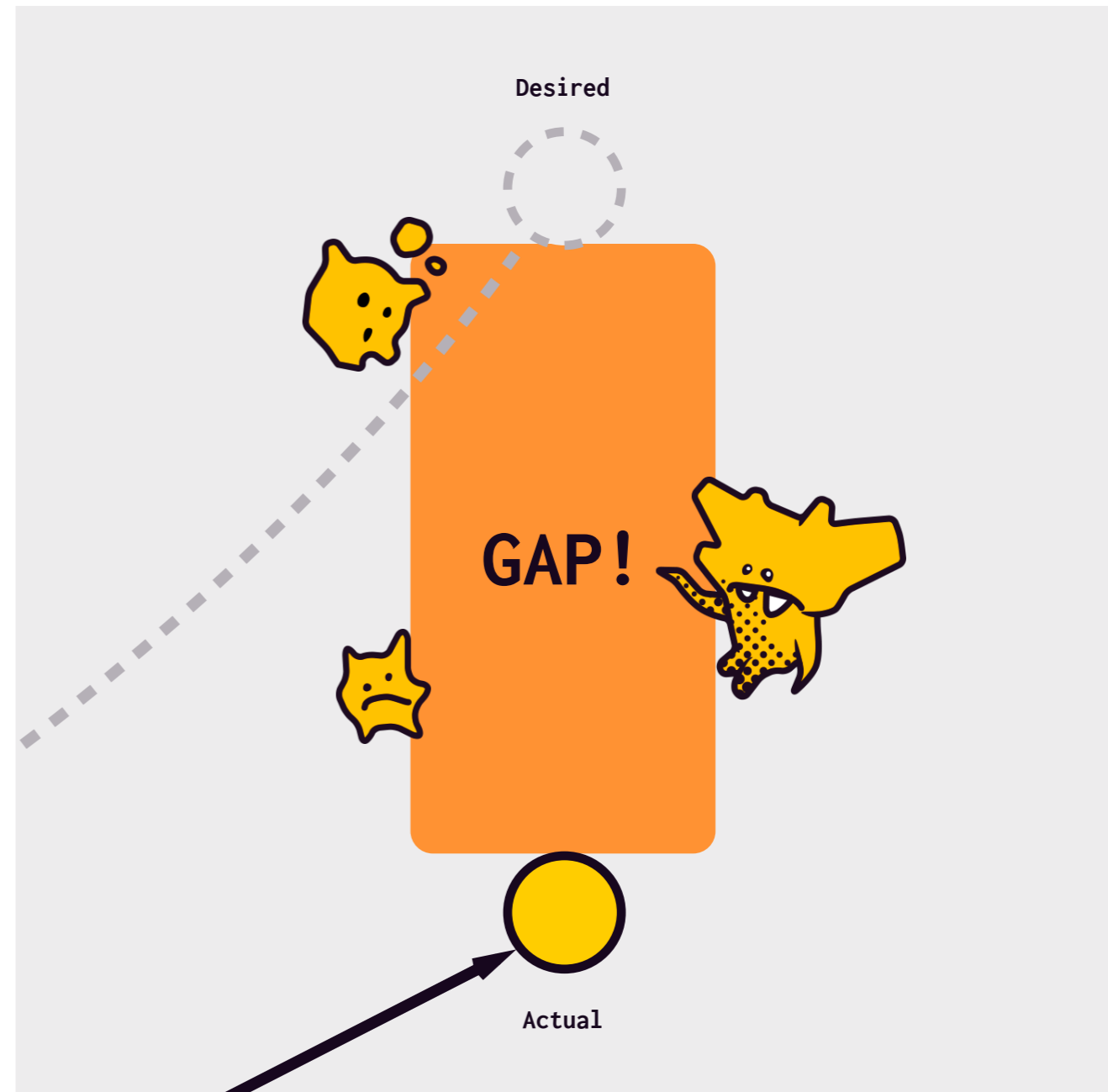


Let's talk digital

In the end, this gap often leads to:

- unsatisfied customer or employees
- Loss of trust and reputation
- Falling behind competitors
- Loss of revenue

The real problem may still be unsolved.



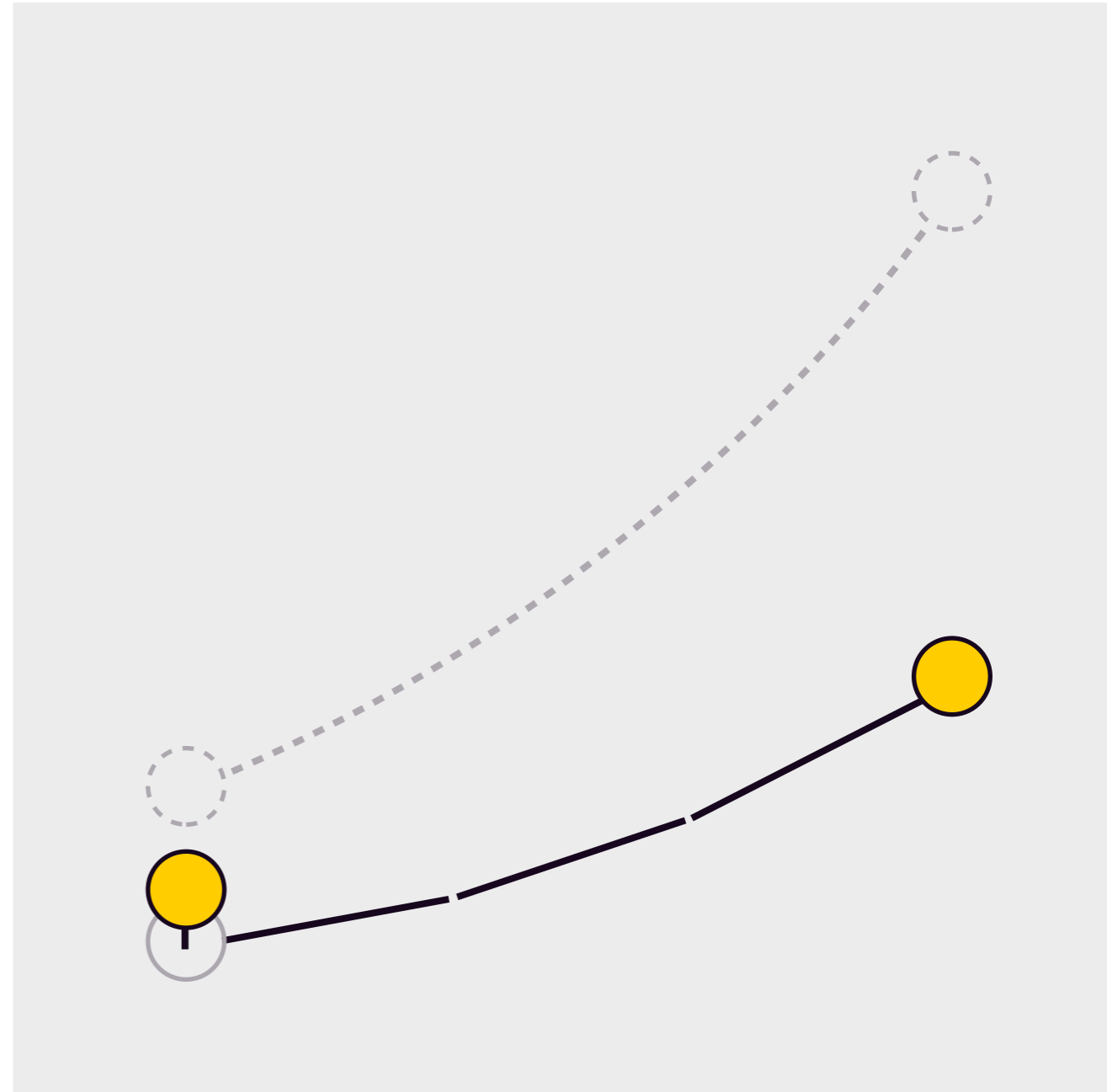
Closing the gap
Together

Raising the starting point 1/3

Let's lay a solid foundation to build upon.

Needs :

Collaboratively, we identify your user's real needs and problems, making sure we work on the correct solution.

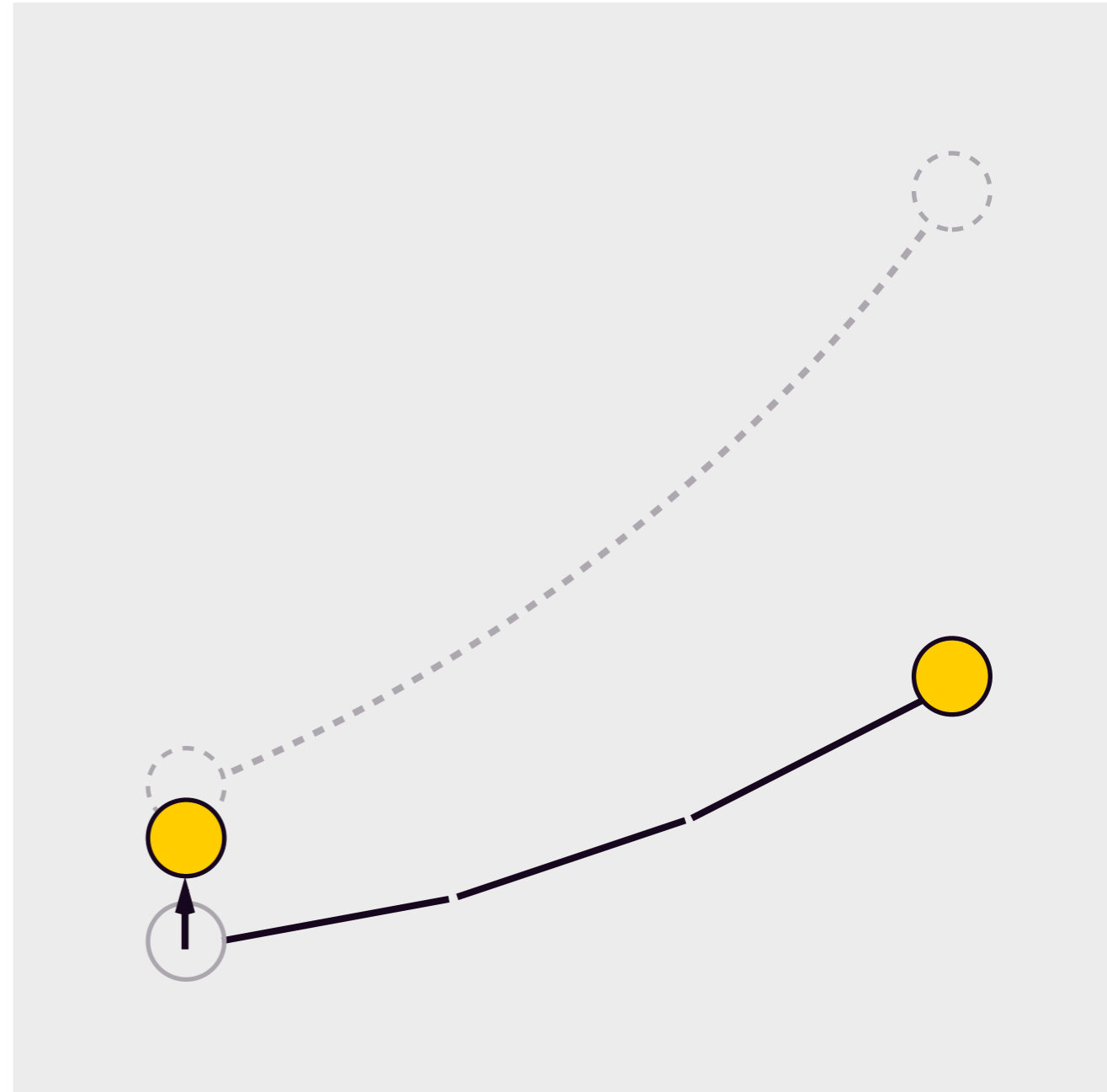


Raising the starting point 2/3

Team:

To reduce friction and ensure top-notch results we form a task force of seasoned interdisciplinary team-players.

Teaching and learning from each other will make us grow together.

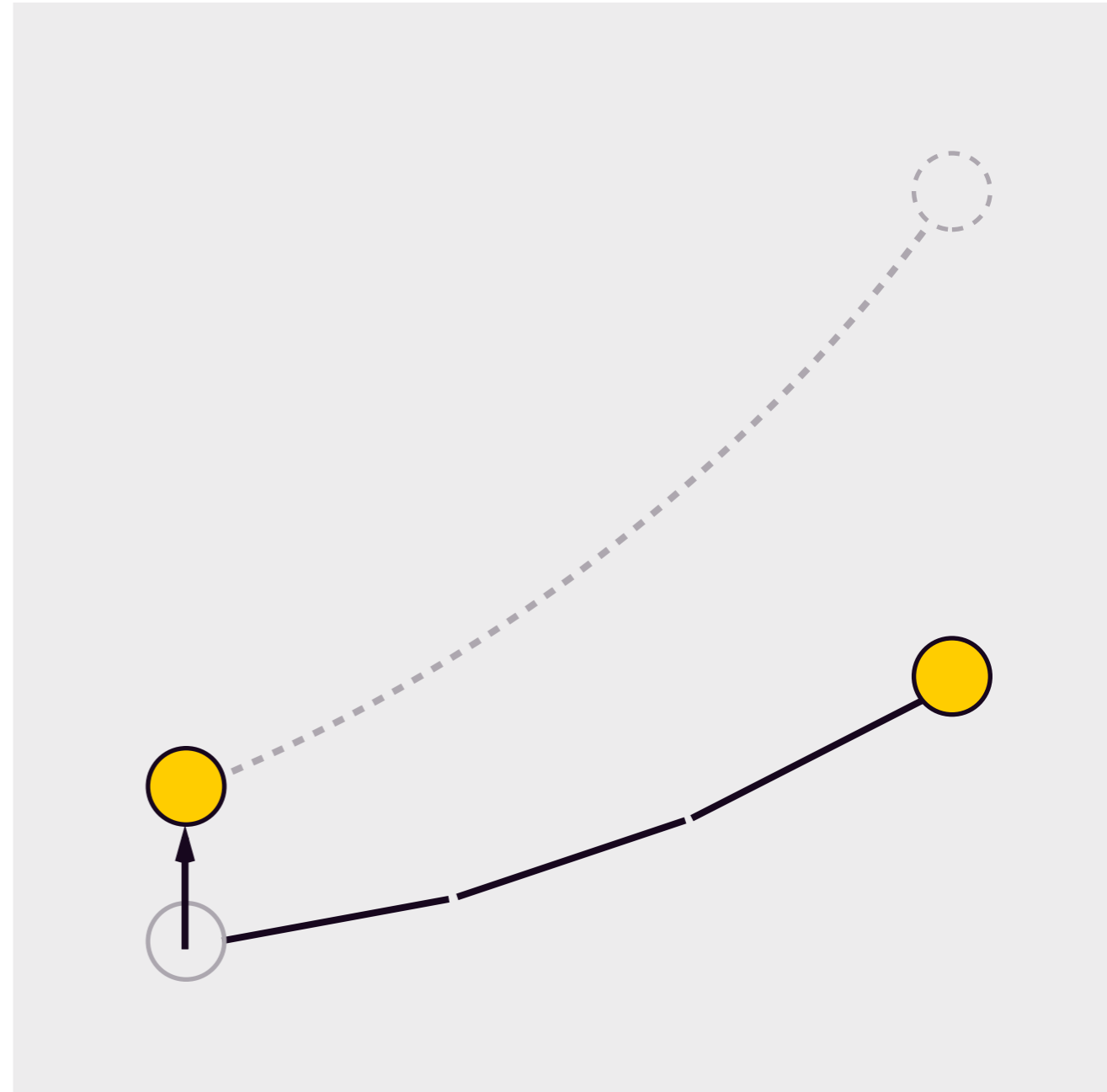


Raising the starting point 3/3

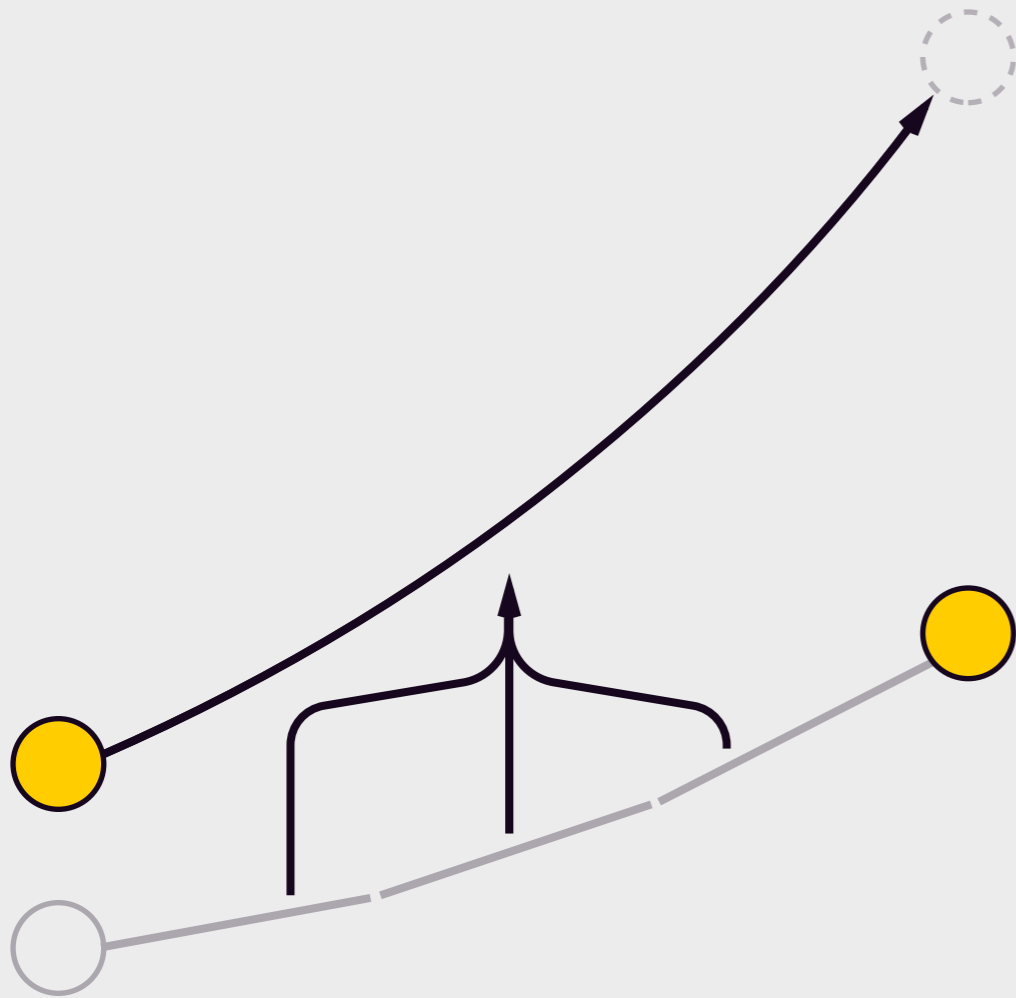
Relationship:

To facilitate a productive collaboration we value openness, transparency, honesty and mutual respect - and having fun along the way.

If we work with you, we really believe in your product!



Fixing the process 1/3



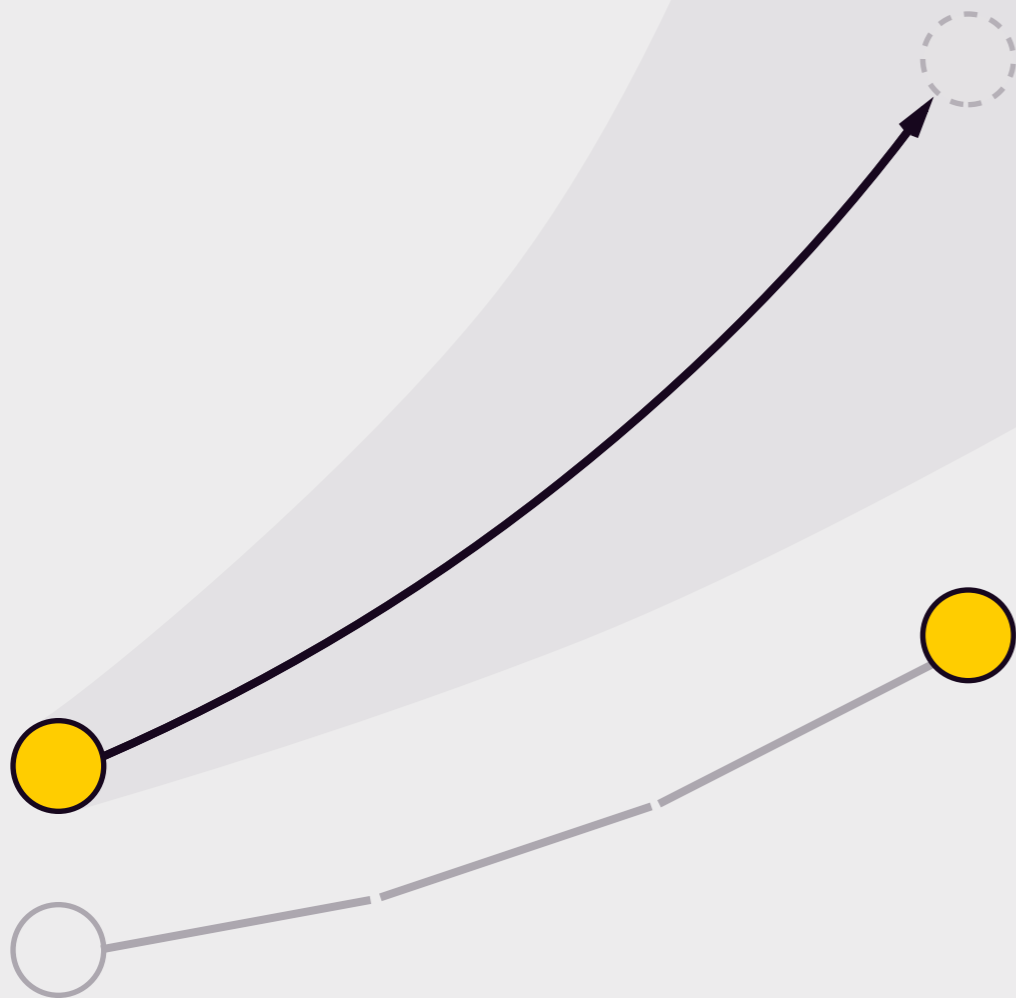
We use a modern process to consistently work towards a successful product.

Interdisciplinary:

Right from the start we put everyone involved at the same table.

This makes isolated expert knowledge accessible and usable.

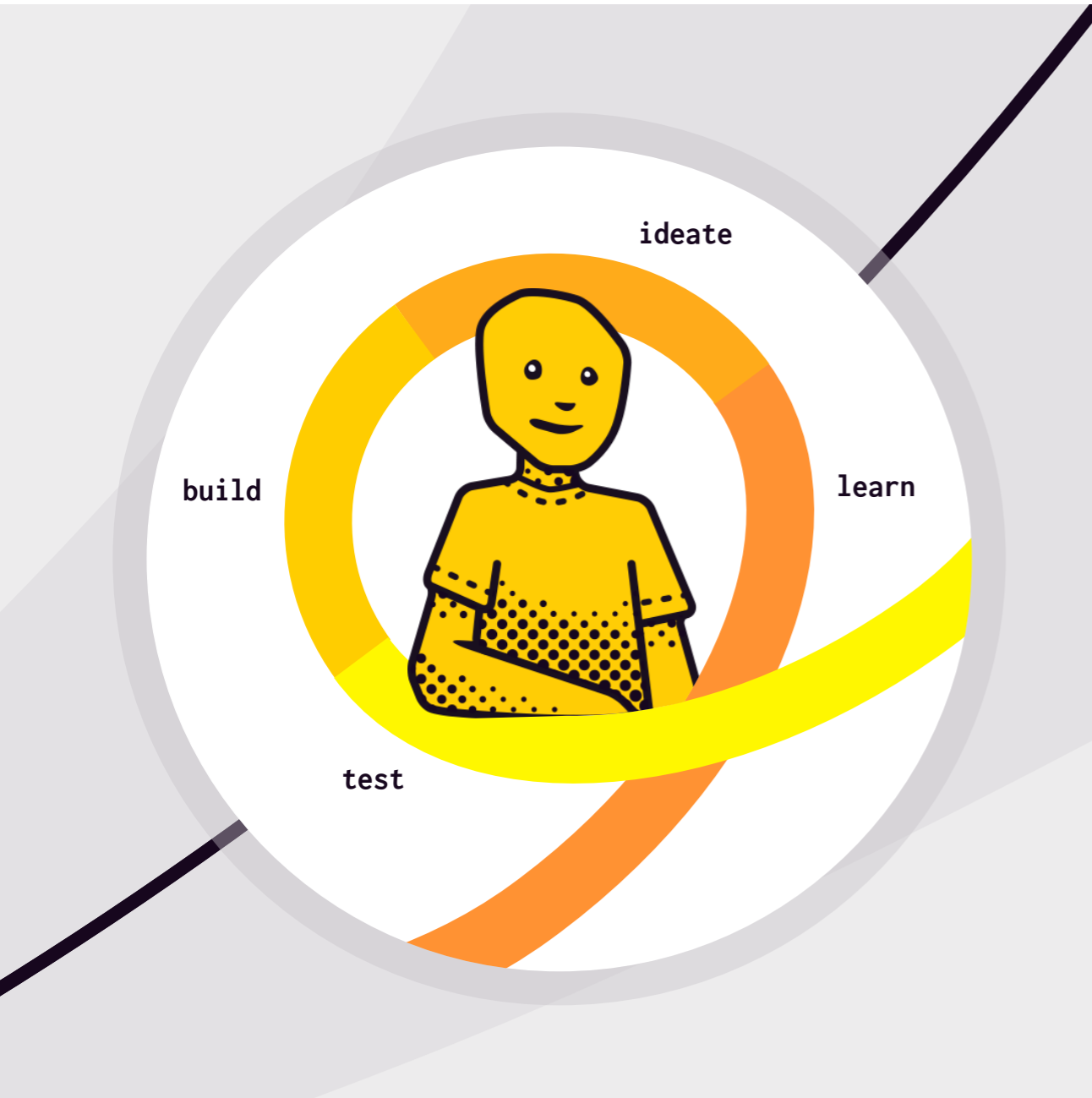
Fixing the process 2/3



Holistic:

We constantly consider the product as a whole - ensuring we never forget about the problem, the user, your goals, market fit and any other aspect relevant for success.

Fixing the process 3/3



Iterative:

We split the entire process into lean and tangible cycles, where each iteration improves the product.

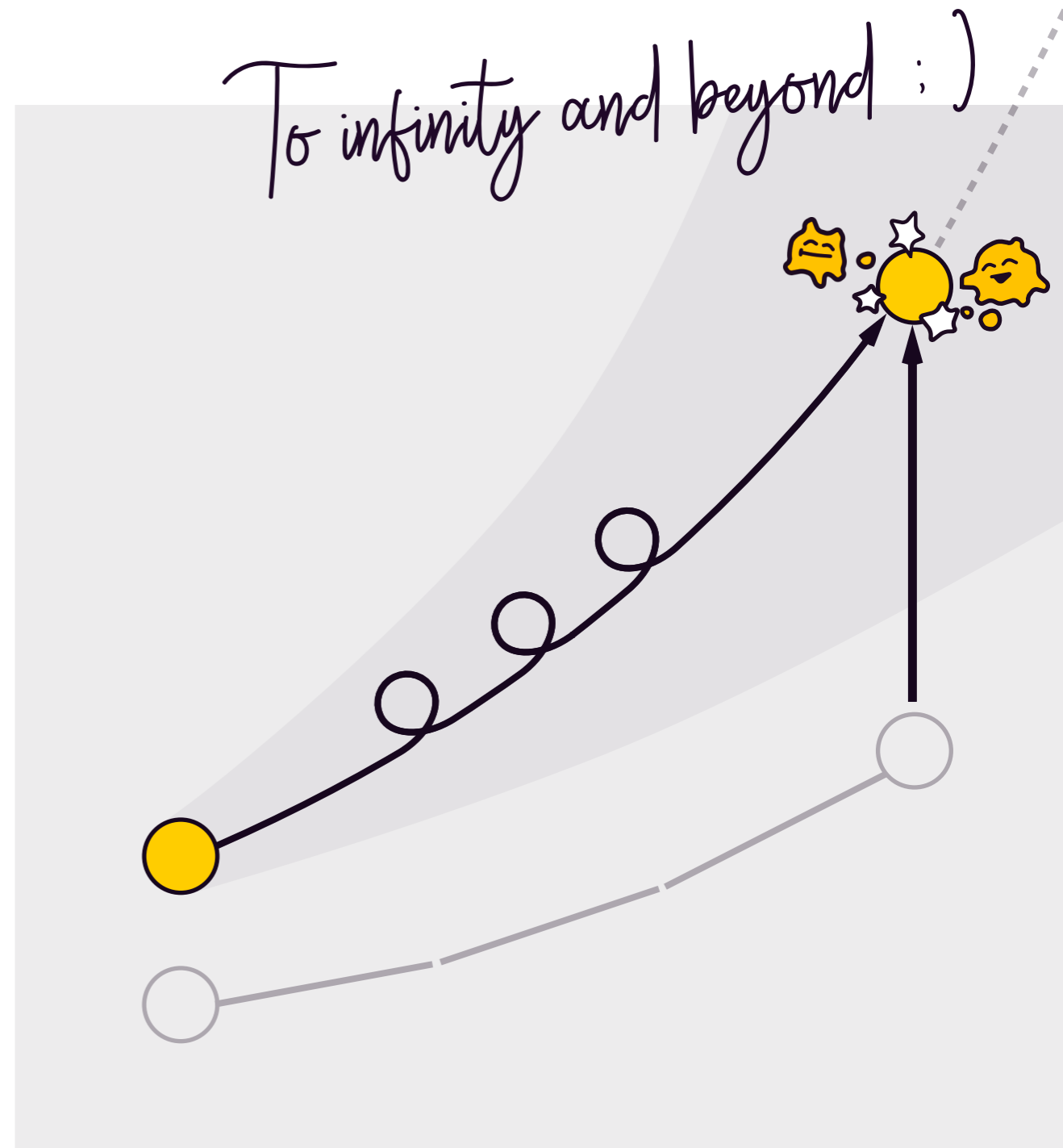
This agile approach allows us to move swiftly and efficiently while staying flexible.

Closing the gap

In the end we launch and validate the product for one last time.

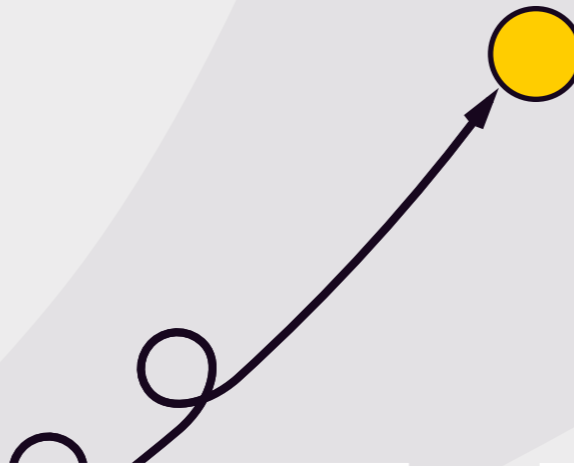
Your users got their desired product and you can reap the rewards for your effort.

Let's use the momentum to tackle the next exciting problem!



This is what you get

Human-centered product development



Strategy

Research,
Concept,
Ideation,
Process Management,
...

Design

UI / UX / IX Design,
Design Systems,
Design Thinking,
Design Sprints
...

Technology

Prototyping,
Front- / Backend,
Emerging Technologies,
Infrastructure,
...

Consulting

Next Steps

Let's be friends!

Let's do it!

Here are some “simple” questions to start with:

- Who uses your product?
- What do they really want to achieve?
- How is your product helping them?
- What more could you do?

Let's answer them together!

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